



PROPOSED KENNEDY LIBRARY: Memorial project for the late President, located across the Charles River from Harvard University, is at least quarter million dollars closer to reality as a result of Jess Gorkin's *Parade* campaign.

## GORKIN TO LAUD TEENS AIDING LIBRARY FUND

When Jess Gorkin, editor of *Parade* Magazine, tells Wednesday's (Sept. 23) luncheon audience about the "one hundred ways to raise money" — financial writers haven't a thing to worry about.

In response to a series of articles which ran in his magazine this spring urging teenagers to "Work a Day for JFK", he received what he calls a "fantastic" and "inspiring" avalanche of mail from youngsters who were working and sending a day's salary to benefit the Kennedy Library.

Gorkin will tell about the letters and the financial response — about a quarter million dollars — from these youngsters who met the challenge and found an unusual variety of ways to raise the money. "It says a lot about our young people — all on the plus side," Gorkin said this week. Luncheon, \$3, begins at 12:30 p.m.

## Is the Press Guilty of Bias? -- An Examination of Charges Tuesday

By ED EDWIN

"I just wish," a matronly woman said in Baltimore last spring, "that I could get my hands on one of those pressmen."

The other ladies nodded, as they left a rally addressed by Alabama Governor George Wallace. His softly intoned presentation had stressed states rights, job seniority rights, and the "pinko" press that distorted facts. Departing reporters carefully kept their notebooks and pencils out of sight.

At the National Governors' Conference a reporter sought out a key Goldwater tactician for a non-attribution interview. But the confrontation opened with the Goldwaterite charge, "Who slants the news at ....."? The tactician chose for documentation an analytical item which, while not slanted, was edited imprecisely and could lead to a conclusion inimical to the Arizonan.

The question "Is the American Press Guilty As Charged" will be discussed in an OPC session Tuesday night by such newsmen as CBS broadcaster Walter Cronkite, UPI vice president Roger Tatarian, Columbia Journalism Dean Edward Barrett, and Editor & Publisher Executive Editor Jerry Walker.

The extent of anti-press sentiment became fully apparent at the Republican Convention. Even Gen. Dwight Eisenhower appeared astonished at the tumult sparked by his "sensation-seeking

columnists and commentators" statement. Its intensity and longevity was one of the most historic episodes of the sessions.

"It might be too strong to suggest a conspiracy against the press," Cronkite told the *Bulletin* this week. "But we of the communications media have to be alert to any attacks that would undermine basic public confidence. Newsmen, along with teachers and clergy, are the most important fundamental source of our tenets. No one else is going to come to our defense; we're going to have to do it ourselves. At the same time," Cronkite concluded, "we have to engage in candid self-examination to make certain that we fulfill our responsibilities."

A long-established political leader who took umbrage at his treatment by the press over the years was Richard Nixon. He revealed his cold-war feelings after his California gubernatorial defeat in 1962:

"For 16 years... you've had an opportunity to attack me and I think I've given as good as I've taken. I made a flub in which I said I was running for Governor of the United States. The *Los Angeles Times* dutifully reported that... (Governor "Pat") Brown... made a flub... 'You vote the straight Democratic ticket, including Senator Kuchel (a Re-

(Cont'd on page 6)



THE 'PLAINTIFFS': Nixon, Eisenhower and Goldwater have disputed press fairness.



"The most elegant buffet in town!"

That is what people are saying about Chef Lartigue's gorgeous table at the

### WEDNESDAY NIGHT BUFFET

Music Every Wednesday Night

Price \$3.95 includes tax and gratuities

7 p.m. to 9 p.m.

#### NOTE:

The OPC does catering for members. Not only can your own organization hold luncheon or dinner meetings, but wedding receptions also can be arranged. (These do not interfere with Club functions.) Call Miss Rosemary Kip, LW 4-3500.

## Wine, Women, Etc., at Tin Pan Alley Book Nite

You're going to have to supply your own women — the bar can supply the wine . . . . . and the Book Night Committee will supply the song!

Put them all together and you'll have the time of your life at the first Book Night of the new season.

The book is "The Life and Death of Tin Pan Alley" by David Ewan and the date is Tuesday, September 29 — with reservations already pouring in.

The program will feature the author, America's leading musical biographer as well as a number of composers who shared in the Golden Age of Tin Pan Alley — among them, Irving Caesar. Also highlighting the evening will be the fabulous "Tune Detective" and author of countless books on popular and classical music, Sigmund Spaeth, and a barbershop quartet — The Skyliners — who will uphold the glories of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America.

A leading disc jockey will m.c. the evening's entertainment, in addition to which there will be door prizes and other surprises.

Cocktails will be served at 6:30 p.m., book discussion promptly at 8:30 p.m.

## Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

**Tues., Sept. 22 — Freedom of the Press Night**, discussion on press role in election campaign. Cocktails, 6:30, dinner, 7:30 p.m.

**Wed., Sept. 23 — Luncheon, with Jess Gorkin**, on his campaign to raise funds for Kennedy Memorial Library. 12:30 p.m. \$3.

**Tues., Sept. 29 — Book Nite, "Life and Death of Tin Pan Alley"**. Cocktails, 6:30 p.m., dinner, 7:30 p.m.

**Wed., Oct. 7 — Luncheon, with Carl Rowan**, USIA Director. 12:30 p.m.

**Tues., Oct. 13 — Canadian Regional Dinner**. Cocktails, 6:30 p.m. dinner, 7:30 p.m.

## LOW-COST HOUSING PLAN FIRMED UP BY OPC, VFW

Leaders of the OPC and the Floyd Gibbons VFW Post 500 met at the Clubhouse recently to firm up arrangements for the proposed moderate-cost housing project which will be available to newsmen.

The project will be erected within a twenty-block area on Manhattan's West Side now being reclaimed. The Samuel J. Lefrak Organization is the builder.

Club attorney Frank Wachsmith met with Post 500 Commander Herman Jaffe and Club President Barrett McGurn to lay groundwork for a memorandum of understanding calling for a three-man commission (representing the OPC, Post 500 and the Lefrak Organization) to select the estimated 160 families for the apartments. Wachsmith and Murray S. Levine, judge advocate of Post 500, are now drawing up the memorandum.

The idea for the special project was born during a VFW dinner meeting (at the Clubhouse), which honored Samuel J. Lefrak, the builder, McGurn and OPC Past President Bob Considine subsequently testified before Milton Mollen, N.Y. Housing and Redevelopment Board chairman, that newsmen deserve preferential housing in the project (it also will be open to veterans).

A particular reason for this cooperation between the OPC and Post 500 is that the post is made up largely of newspapermen. It is named after Floyd Gibbons, famed World War I correspondent.

Lefrak is known to be sympathetic to newsmen's causes — during the 1963-63 newspaper strike in New York, he declared a moratorium on rents for affected newsmen families living in his apartments.

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## Barr Names New PR Committee

Richard Barr, whose appointment as chairman of the Public Relations Committee was approved by the Board last month, met last week with a newly-enlisted group to map out ways to spread the good word about the OPC.



Barr

To date, Barr lists as members of his committee William H. Baldwin, Anita Diamant Berke, Jules Bond, John Booth, Eugene F. Burke, Samuel Grafton, Mary Hornaday, Alton Kastner, Harriett Monk, Al Peterson, Charles Pintchman, Paul Sanker, and James U. Steinfirst. Charles

Coates has joined the committee as consultant.

In addition, Bernard S. Redmont, in Paris, has agreed to serve as European liaison. Redmont will keep committee members posted on comments and suggestions by Club members in Europe. Barr said a similar volunteer for Latin America is needed.

One of the first projects taken on by Barr and his committee was a letter which has gone out to all Club committee chairmen, offering them services of the PR committee and stating procedures for cooperation.

He also announced that the Club has been offered the services of PR Aids to publicize Club news. Headed by Richard Toohey, PR Aids can service accounts to all papers, magazines, television and radio outlets and syndicates in the country.

Barr also said that when the *Bulletin* publishes special issues, such as the recent Liberation of Paris issue, copies of the issue along with permission to quote will be sent to a list of 250 newspaper editors and columnists throughout the country.

## TV COMMITTEE OUTLINES OBJECTIVES AND PLANS

Prospects for a series of television programs of news and comment by OPC members were discussed at the organization meeting of the Radio-Television Committee Sept. 9. OPC President Barrett McGurn outlined objectives the Club leadership would like to see realized.

McGurn said the returned foreign correspondent always has a lot left over to tell which would be of interest to a wider public. Putting OPC members — experts in many fields — in touch with radio and TV would be a service both members and to the listening and viewing audiences. It would beef up programming.

By-products, the Club president continued, would be more publicity for the Club and getting the electronic media accustomed to turning to the OPC roster for talent. There may be possibilities of revenue for the Club as well.

McGurn listed offers already made to the Club by TV producers and suggested that a register be compiled.

Club resources will be combed through a questionnaire (being mailed out along with this issue of the *Bulletin*.) Prepared by the committee, the answers will provide the assets on which it hopes to build programs.

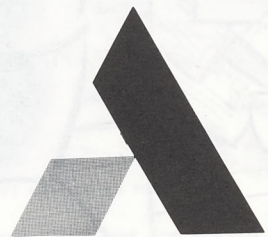
The project is in a very early stage, Chairman Charles E. Campbell, Jr. warned. Its success will depend on the response from members.

Robert G. Black and John Madigan, director of basic news operations for ABC, have joined the committee, the latter as consultant, Campbell announced. The committee will meet again Tuesday.

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THE "SPOKESMAN": Fame was more than a bubble.

(Drawings by Kay Kato)

## Copy, Yes--But Maxie Was An Original

By AL KESHEN

He was short and tubby with an oversized square head. Squat was the word for him, from his flat top to the toes of his cowhides. His gait was as unsteady as a waddling goose, but when occasion required he could attain the speed of an antelope. It was Maxie here and Maxie there. This Gunga Din of our city room was as indispensable as his water-carrying counterpart.

No one whom I know can recall exactly when Maxie first attached himself to the *Journal* payroll. Some said he was a foundling picked out of the eleemosynary institution and that the paper put on a campaign to find him adopted parents, but when the stunt failed because of his homeliness he remained a permanent fixture around the office. Others opined that he was the offspring of a soused copyreader who went off on a binge one night and failed to return. When the boys went to his lodgings to resuscitate him all they could find was a bawling Maxie, bleating what sounded like "cop-eyee, cawp-e-e-e-e." It sounded foreboding.

The most reliable legend and the one I have generally accepted is that Maxie is simply a hometown product, who was graduated from our local high school, used to help the sporting editor round out items, and when he ventured out into the wide, cold world took advantage of this brief acquaintanceship to join our news family.

His age is timeless. Guesses are predicated on the circumstances of the moment. To a casual visitor he might seem like a kid of 16 or 17. Looking at him from the rear you might imagine that a man in his dotage would turn around to face you. When you heard his shrill, pipelike voice the impression given was that of a perennial juvenile. But Maxie was like the Sphinx — and he never seemed to grow old.

Upon him was bestowed the undisputed and accepted title of chief whipping boy, the butt of all our jokes which were sometimes of a hard and practical nature, the human hellbox into which was cast all of our gripes, the sympathetic reservoir into which we poured all our crocodile tears, and a pillar of under-

standing on which we leaned for compassion and sometimes advice.

### Maxie, the "Spokesman"

Because he was so close, Maxie became our silent spokesman even in our columns; that unresponsive authority to whom most trial balloons were attributed. As such his fame became city-wide, even state-wide in scope. Maxie burst with pride when the sporting editor, desperately attempting to scotch all rumors on the possible purchaser of the city's baseball team, wrote facetiously that Maxie Frankenhloom would take it over. And when some state editors telegraphed in to get a line on him, Maxie pasted all the wires around his cubbyhole and beamed for weeks. Fame to him was more than a bubble.

Maxie could get the tastiest hamburgers in town with pickles which simply melted in your mouth. He could tip us off on the whims of the city editor with the acumen of a weathervane scenting a typhoon. He knew to almost the exact day when the business manager was off on his periodic bursts of anger against inflated expense accounts. He could alibi for a missing district man off on a binge with the nonchalance and skill of a confidence man attempting to palm off a sucker. He was our Father Confessor with a heart as big as his portruding belly.

Yet for all his massive girth, I had yet to see Maxie eat a full-course dinner. Four or five times a day he would run downstairs to the Boulevard Restaurant, wrap himself around a counter and command immediate attention. But every time I found him there he was only sipping coffee.

"Where does Maxie ever get his grub?" I frequently asked in amazement. But my colleagues assured me solemnly that Maxie could stow it away with the best of us. He didn't have to depend on handouts.



PERENNIAL COG: Maxie would shuffle off to the morgue to pick up a cut.



## Flyers Fan

Maxie's outstanding passion, outside of grubbing around the city room, was the Flyers, our in-and-out baseball team. Every Sunday when the home team was in town he was out in the stadium whooping it up. Maxie was our unofficial statistician and knew the batting averages and pitching records not only of the present players, but for most of them running back a decade.

He was as dynamic and vitriolic in the bleachers as a bull prancing around to escape the toreador's dagger. Although he had a right to sit in the press box he always chose a spot in right field directly under the large Cascarets sign and silently prayed that the local sluggers would bat them his way.

One year when the Flyers upset all calculations and came up with the pennant, Maxie had his picture taken with the team. His face beamed like a cherubic Saint Nick surrounded by his dotting gift beneficiaries. Ah, this time victory was paradise enow!

## Viceless

Of the standard vices he had none that I could observe. Card playing was taboo for him. Even on lobster tricks when we desperately were in need of an extra hand to round out a game of poker, Maxie was simply content to stand by and kibitz. He never smoked, nor cursed. After deadlines when we gathered downstairs at the Howdy Tavern to order beer thirstily, Maxie would ask only for ginger ale. He would sip it slowly as though it were rare wine and never reordered.

As to family, he had none. He lived in a boarding house a few blocks from the office and walked diligently to and from work, as punctual as a mailman making the rounds. He was never known to spend money recklessly, make a touch or at the same time be liberal with loans, although I have known him on occasions



NOT A LINE: Maxie couldn't write, despite expert advice to teach him.

to help one or two of the boys tide over until payday. His work was his life, his hobby and his end — his alpha and omega.

Maxie looked up to Charley Kingsley, the slot man, as a Deity on a pedestal, and Arthur Delman, the ace foreign correspondent, he regarded as a cat would a queen. He was truly a freak among copy boys in that he never aspired to rise above his rank — and strangely enough it was this quirk in his nature that preserved his job for him for 35 years to the amazement even of Tom Murphy and other Guild executives.

We regaled him often with tales of brilliant journalists who like him had risen from the subterranean depths to shine with luster in the galaxy of news-

paper stars. But not for Maxie. For one thing he couldn't write a line, despite all our best efforts to teach him. He never had the urge — would simply shrug his shoulders at our imprecations and keep shuffling off to the morgue to pick up a cut.

Many years later when I called at the office to look up the morgue for research on material on which I was working, Maxie was at the office gate to greet me warmly. His hair looked a trifle grayer, what there was left of it, and his bound was not as dynamic. But when the loud voice of command came booming over the typewriters, Maxie was off again on his appointed rounds, an apparently perennial cog in the daily, endless routine of getting out the next edition.



Full-color films by Inflight Motion Pictures, Inc. such as MGM's presentation of Lawrence Weingarten's *THE UNSINKABLE MOLLY BROWN*, starring Debbie Reynolds and Harve Presnell.

## Assignment overseas?

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# THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

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## Is the Press Guilty?

(Cont'd from page 1)

publican'... The *Los Angeles Times* did not report it... But as I leave you I want to know... just think how much you're going to be missing. You won't have Nixon to kick around any more, because, gentlemen, this is my last press conference."

The spate of attacks this year by "ultra" elements has, however, built in another problem. Highly responsible leaders also are critical of news reporting "failures" and "misinterpretations".

Yet their criticism is muted; they are reluctant to chide the Fourth Estate while it is under barrage from what they view as irritational crowds — or, more popularly, "kooks".

When Gen. Eisenhower made his now-famous jibe, he no doubt thought of a handful of scribes who had caused him anguish. Much of the mass response was against the media generally, which he is not. His predecessor, *Harry Truman*, from time to time zeroed in on a nettling columnist, who became "a damned liar"; and he campaigned against what he called the "one-party press." But he relished matching wits with reporters and was often jovial with them. Only a few days ago, President Lyndon Johnson twitted the White House press corps for conjecturing too readily about his yet-to-be announced moves. But he enjoys challenging newsmen to accompany him on his combined forced marches and monologues around the White House grounds. And no one exuded greater skills on pressmanship than John Kennedy, who viewed journalistic jousting as one means of keeping his mettle in sound temper.

## PRESIDENT'S COLUMN

When the American Newspaper Publishers Association decided recently to give a tour of the United States and Canada to a publisher who has done a lot in the developing areas, a thirteen-man committee was organized with a view of getting a cross-section of the American communications world (heads of AP, UPI, Sigma Delta Chi, etc.) OPC was included. Now the United States National Commission for UNESCO (a State Department sub-agency) faces a similar personnel-selecting problem. The commission draws one person from each of 100 top civic, cultural and social groups (the AFL-CIO, the YMCA, the VFW, ANPA, the Grange, ASCAP, the Association for the Advancement of Science, the Authors League, B'nai B'rith, the NAM, the Federation of Women's Clubs, the American Newspaper Guild, the League of Women Voters, the Motion Picture Association of America, the NCWC, the National Council of Churches of Christ in America, etc.). The committee's job, for five-to-eight days a year, is to travel at government expense and on a per diem (\$16) to advise the United States on the policy it should follow in the world cultural organization. With the U.S. paying so large a part of the UNESCO budget every vote in the U.S. Commission accordingly is worth that much more. To shorten a long story the OPC has been tapped for this key semi-governmental group too — a real measure of what our 25-year-old 3,200-member organization has come to represent in our country.

\* \* \*

The best-laid copyreading plans gang aft a-gley. The "Rheims" special, a case of which was given as a door prize at the Paris Liberation dinner, was from *Rheims*, and was champagne. *Morrill Cody*, Paris Embassy Counsellor for public affairs, takes us up also on the menu we served that night. We drank sherry but when that was translated into French and then, more or less, back into English you couldn't tell it. *Morrill* writes:

"May I offer my services as translator... Even the smallest French-English dictionary (and some are pretty small...) does not translate Xeres as "Xerz wine". I know plenty of French chefs who would commit suicide if they saw "coupe glacee" translated as a "sundae"!... Why did we liberate Paris if not to have some good French food, properly translated...."

*Morrill's* offer to help (and all other offers) is accepted. Thanks, too, to him for recalling a great correspondents' evening (which reminds of others upcoming such as the Tuesday, Sept. 22, dinner discussion — 6:30 p.m. — on whether the U.S. press is guilty as charged in its coverage of this year's Presidential campaign. Come to the latter).

Barrett McGurn

## Letters

On my last trip round the world I stopped off in San Francisco for a few days and checked into the Press and Union League Club as a visiting guest on my Overseas Press Club Membership card.

This surely is one of the last remaining great clubs of its kind anywhere in this shrinking world. It certainly is a credit to San Francisco. And it's real boon to OPC'ers who may ever have a chance to enjoy the Club's tremendous facilities.

As a hotel-weary correspondent, I for one am grateful to the Press and Union League Club. I've rarely been received with the sort of genuine hospitality and good grace shown me by the people who run that organization, and I wish to express my thanks through the OPC Bulletin.

Paul Humes,  
Chief of Bureau,  
Chicago Daily News,  
New Delhi, India

Would you be kind enough to get this bit of information for me if you can (from some of the oldtimers in the OPC), about FLORENCE HARPER, who was Russian correspondent for *Leslie's Magazine* in the summer of 1917 — where she might be now, of ir she has any relatives or friends here or overseas — also the whereabouts of DONALD THOMPSON who was her associate photographer for *Leslie's* at the time.

Herman Axelbank

## Classified

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## MEMBERSHIP APPLICATIONS ACTIVE

ANNA BRADY — Long Island Catholic, Rockville Center, New York, Rome, Italy. Proposed by *Barrett McGurn*; seconded by *Robert S. Bird*.

## ASSOCIATE

JOHN J. BILITZ — Freelance, Elizabeth, New Jersey. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

WILLIAM F. BLAND — Petrochemical News, New York, New York. Proposed by *C.B. Squire*; seconded by *John R. Wilhelm*.

PAUL BRINDEL — Freelance, Rome, Italy. Proposed by *Barrett McGurn*; seconded by *Robert S. Bird*.

JAMES SPEIR COLLINS — American Petroleum Institute, New York, New York; (F) Augusta (Ga.) Chronicle & Herald. Proposed by *Daniel M. Doherty*; seconded by *J. Richard Shaner*.

SIMON DRESNER — Scholastic Magazines, Inc., New York, New York. Proposed by *Fred A. Brewer*; seconded by *Irving DeW. Talmadge*.

C. RICHARD FICKS — The Saturday Evening Post, New York, New York. Proposed by *Joseph Newman*; seconded by *Philip Spahn*.

E.M. HALLIDAY — American Heritage Publishing Co., Inc., New York, New York. Proposed by *Richard P. Cecil*; seconded by *Barrett McGurn*.

(Miss) DIXIE DEAN HARRIS — Freelance, New York, New York. Proposed by *Jay Nelson Tuck*; seconded by *Wambly Bald*.

W. HOWARD HODGKINS — American Broadcasting Company, New York, New York. Proposed by *Betty Adams*; seconded by *Henry H. Hicks*.

J. HUNTER HOLLOWAY — The Associated Press, Troy, New York. Proposed by *Barry J. Holloway*; seconded by *Henry Cassidy*.

MARJORIE HOPE — Freelance, New York, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

JERRY KLEIN — Pfizer International, Inc., New York, New York; (F) Family Weekly Magazine, U.S.I.A., Newark Evening News. Proposed by *John Western*; seconded by *Jess Gorkin*.

BRUCE MARSHALL — Journal of Commerce, New York, New York. Proposed by *Robert G. Black*; seconded by *George H. Green*.

JAMES C. O'NEILL — National Catholic Welfare Conference News Service, Rome, Italy. Proposed by *Sam'l Steinman*; seconded by *William F. Sunderland*.

MARYA SAUNDERS — Freelance, New York, New York. Proposed by *Paul E. Deutschman*; seconded by *Rosalind Massow*.

HARRY SAVAGE — N.Y. Journal-American, New York, New York. Proposed by *James M. Kendrick, Jr.*; seconded by *Jack O'Dwyer*.

OTTO J. SCOTT — Rubber World, New York, New York. Proposed by *Archer Hancock*; seconded by *Robert S. Bird*.

PATWANT SINGH — Builders Publications of India, Ltd., New Delhi, India. Proposed by *Homer Page*; seconded by *Norman Cousins*.

ROBERT M. SMITH — American Institute of CPAs, New York, New York; (F) Geyer-McAllister Publ. Proposed by *Lois Stewart*; seconded by *Robert G. Black*.

CARL SPIELVOGEL — Interpublic Group of Companies, New York, New York; (F) The New York Times. Proposed by *Ed Cunningham*; seconded by *John R. Wilhelm*.

JAMES J. STORROW, JR. — Trident Films, Inc., New York, New York. Proposed by *Barrett McGurn*; seconded by *Jess Gorkin*.

ROBERT E. VANWAGONER — American Petroleum Institute, New York, New York; (F) The Buffalo Evening News. Proposed by *Daniel M. Doherty*; seconded by *J. Richard Shaner*.

WALTER A. WORON — Jaguar Cars, Inc., New York, New York; (F) Douglas Service Magazine, Motor Trend Magazine. Proposed by *Robert J. Stone*; seconded by *Rosalind Massow*.

IRA WIT — Man and Manager, Inc., New York, New York; (F) Trade Journal Syndicate, Hollywood Reporter, Variety. Proposed by *Lawrence Stessin*; seconded by *Ed Greif*.

PHILIP WITTENBERG — Julian Messner, Inc., New York, New York. Proposed by *Ann Cutler*; seconded by *Will H. Yolen*.

## Placement

New York City:

A-266 TV network publicity dept. needs news-public affairs liaison man with good newspaper background. Salary \$195 per week.

A-265 Wanted highly experienced female publicist, capable of programming, writing and placing with print and air media, Publicity on hobby kits, construction toys, etc. Must have strong contacts, able to show proof of past work. Submit resume with covering letter detailing work results. Salary: 10-12M.

A-263 Chem. co. needs Industrial publicist with bus. page or trade paper exp. in chemicals, plastics, paints, fertilizer, Indus. adv. agency or corp. P.R. exp. helpful. Salary: \$12,000-14,000.

A-262 Wanted: Writer for corp. P.R. dept., to handle executive speech & articles writing; trade, business publications handling; corp. P.R. materials. Editorial/PR background required. Salary: \$10,000-12,000.

A-260 P.R. agency wants publicist, female, with fashion, hotel & cons. prod. exp. Good feature writer, good media contacts required. News background pfd. Salary: \$8,000.

A-258 Wire service needs man with 2 to 3 yrs. newspaper exp. for local bureau. Some Spanish helpful. To handle news assignments, file wire. Submit resumes, references.

A-257 Wanted: Reporter with 1 or 2 yrs. newspaper exp. for publicity bureau in famous resort, required living outside U.S.A. College grad. preferred. Salary: \$6,000 a yr., tax-free.

A-255 Wanted: Bi-lingual P.R. man with good knowledge of South America. Must be able to produce high-quality editorial copy in both Spanish & English. Send resumes, state salary requirements, availability for travel and/or relocation.

Connecticut:

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Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin.

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# WORLD-WIDE TICKER

## PARIS.....from BERNARD REDMONT

It's "fermeture annuelle" time, and Paris takes on the appearance of a dead city in August, except for the tourist influx, following DeGaulle's semi-annual press conference, which was attended by close to 1,000 newsmen and press attaches.

The press conference ran true to tradition, with DeGaulle giving memorized answers to planted questions, and ignoring those he didn't care to answer.

Most American correspondents are taking advantage of the summer lull to skip off on vacation. **Joseph Grigg**, UPI news manager for Western Europe, had a Northern Italy holiday. **Maurice Hendrick Bood** relaxed in Corsica. **Bernard Frizell**, NBC is in St. Tropez. This correspondent went off for an auto tour of Holland, Yugoslavia and Bulgaria. **Robert Radcliffe**, American Forces Network, is back from a trip to US.

**Richard Pack**, Westinghouse (Group W), was in Paris with family on European swing, and consulted here with this correspondent; **Rod MacLeish**, London-based European chief, and **Jerry Landay**. Landay is former Washington correspondent, who is moving to London to replace **Jim Anderson**, transferring soon to WBZ-TV, Boston.

**Blaine Littell**, ex-CBS, is visiting US.... **Robert Trout**, CBS, is expected to set up HQ in Paris.... **Robert Don Levine**, formerly in Geneva for over three years, is new US Embassy info officer here.... **Vincent Joyce** is new US Public Affairs Officer at NATO, replacing **Bob Button**, who returned to US.... **Elinor Green** remains as press officer for US at NATO.

## MONTREAL....from PATRICK FINN

**Dan Moskowitz**, chief of Business Week's Canadian News Bureau in Toronto, has had a busy summer. After returning from a European vacation with his wife, he dashed off to New York to put the finishing touches on his cover story on the Bank of Nova Scotia. Then he began brushing up on Canadian mining, visiting operations in Quebec's eastern townships and in northern Ontario.

**Ed Killeen**, who was USIA man at the consulate here, left for Washington, where he will work on special events for Voice of America. **John Lee** arrived recently to head a new bureau for NY Times, with most emphasis on business and economic coverage. He's working from Globe & Mail building.

**Dan Moskowitz**, Business Week, reports that the three Toronto papers had many amusing boners as a result of amateur help in the composing room during the dispute with the International Typographical Union. Here's one about two kickers, or overlines that were switched: A story from Northern Rhodesia with a head, "Promise All-Out Drive Against Alice's Fanatics," had

the kicker, "Door to Door Drive," while a story about a local by-election headed, "Riverdale A Contest of Handshakes," had the kicker, "2,000 Lumpas Massing."

Recent visitors to the Montreal Men's Press Club included **Leonard Sloane**, NY Times advertising columnist; **Ed Wergeles**, Forbes art director, and **Quentin Reynolds**. Reynolds was in town to beat the drum for "The Wonderful World of Sport." He'll return later to provide introductions and commentary for the sport extravaganza.

# PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Philippe Halsman** invited to Burgenstock, Switzerland, to address the opening of the Europhot Congress on September 28.... Back from three weeks in Cuba, **Dan Kurzman** is writing a series of articles for the Washington Post.... **Dale Armstrong** off on a month's trip to the Loire Valley to collect material for articles on the wines of that area.... **Edward L. Bemays** back from Berkeley, where he attended a conference on "new faces of collective bargaining," which he helped to arrange for the Brotherhood of Railroad Trainmen.

NEW POSTS: **Norman W. Williams**, formerly South Pacific manager for Newsweek, named general manager of the Pacific edition, with headquarters in Tokyo.... **Dorothy E. Hinz** named staff writer, Oil Progress, International public relations, California Texas Oil Corp.

BOOKS: **Dr. Jacob A. Rubin's** "Your Hundred Billion Dollars — the Complete Story of American Foreign Aid," published by Chilton Books.

ARTICLES: October Coronet carries lead story, "Can the Draft System Work," and a second article, about the plight of the supersonic transport, by **Ed Hymoff**. Latter was based on a TV public affairs program he produced for NET's "At Issue" series.... **Selecciones**, Spanish language edition of Reader's Digest, publishing a 36-page supplement on automobile driving by **William Laas**, based on his book, "The Feel of the Road."... The FAA's program of planned plane crashes to improve passenger safety is the subject of a text and picture feature by **Arky Gonzalez** in September's Science Digest. Also in September, Arky has a feature on judo in Diner's Club magazine and a report on a naval medical health unit on Taiwan in Today's Health.

HONORS: **Benjamin Fine** named chairman of the Advisory Committee of the Society for Academic Achievement.... **J. Raymond Bell** appointed a co-

chairman of the motion picture division for the fund-raising campaign of the Visiting Nurse Service of N.Y.

LECTURES: **Geraldine Fitch**, en route from her summer home on Lake George to Claremont, Calif., addressed Women for Freedom, of which she is prexy, in N.Y. She's been named a director of the American-Afro-Asian Educational Exchange, under the sponsorship of the Committee of One Million, of which she is a founding member.

BOOKS: "My First Hundred Years in Hollywood," by **Jack L. Warner**, as told to **Dean Jennings**, appearing in a condensed version in three issues of McCall's, prior to publication by Random House in April, 1965.... **Catherine Gavin's** new historical novel, "The Fortress," out via Doubleday September 11 and simultaneously in London, with translations in Stockholm and Helsinki.... Bio of **Luis Munoz Marin**, governor of Puerto Rico, by **Tom Aiken**, out September 8 via New American Library, as "Post in the Fortress."... Three paperbacks by **Norbert Muhlén** hit the stands this month: "The Survivors: a Report on the Jews in Germany Today"; "The Incredible Krupps"; and "The Black Americans, Anatomy of a Revolution."

HONORS: **Carlos A. Angeles**, Pan Am p.r. manager in the Philippines, awarded first prize in poetry for his book, "A Stun of Jewels," by the Palanca Memorial Awards....

RADIO & TV: Tape made by **Lin Root** in Helsinki on the theatre broadcast by WNYC September 2.... Toronto Telegram's **Aaron Einfrank** on WEVD U.N. Correspondents Round-table twice last month.... **Stephen Korsen** and **Robert I. Queen** on WNYC-TV discussing job placement of ex-newspapermen.

CONVALESCING: **Barry Holloway** at home recuperating from surgery for ulcers.

BORN: To Mr. and Mrs. **Lee Hanna**, a daughter, their third, on August 7. She's been named Susan Helen.